

CREATING FUTURE READY ORGANISATIONS- 5TH ANNUAL PHARMA MANUFACTURING AND AUTOMATION CONVENTION 2024



Eminence Business Media's 5th Annual program on automation and manufacturing took place in Novotel Hyderabad Convention Centre on October 5th-6th. The program witnessed several presentations, case study based session, group discussions and group activities by industry leaders and solution providers. The theme of the conference was about setting the base for small and mid-size companies for digitization approach and upskilling the top pharma companies to be at their A game.

The conference began with a warm welcome from Ms. Guneet Kaur Hayer, Managing Director of Eminence Group, setting the stage for an exceptional two-day educational journey focused on quality. The inaugural lamp lighting had Ms. Guneet, Mr. K K Kulbhushan- Dr. Reddy's, Dr. Damodharan M- Sai Life Sciences Ltd, Dr. Anitha Kumari- Novartis, Mr. Seshasai Kandrakota- Caliber Technologies, Prabir Kumar Pal- Alkem labs and Suryansh Rana- Eminence Business Media. Mr. K Kulbhushan from Dr. Reddy's kickstarted the day with the first session on creating Future Ready Organizations. After setting the context, the event witnessed an elaborate understanding on AI & ML Guidelines by FDA and other regulatory bodies for pharma manufacturing companies by Mr. Prabir Kumar Pal from Alkem Labs; followed by Digital Roadmap Strategies for shopfloor by Rakesh Kandi from event's Platinum Partner; Caliber Technologies.

Having all the talk on digitization and MES need to focus on data security as the key element to avoid hurdles; a brief talk on Data Security and Integrity as precursors to automation was led by Mr. Prabhakar Rao from Natco Pharma, Debunking the Myths around Digitization by Ciaran O’Keeffe and then a detailed panel discussion that was also broadcasted live on Eminence’s YouTube channel “Pharma & Beyond” with an in-depth understanding on Lighthouse Projects by K Kulbhushan, Sunil Kumar- CTO from Jubilant and B Krishna Mohan- CIO from Granules. After half a day of presentations & discussions; the event witnessed case study by Dr. Satya Moturi on 5 year journey of Biological E and about Paonta Sahib plant of Biological E. The day 1 ended with a brief talk on IT/OT Integration by Anup Garg and a very unique group activity session by Sushil Barkur from Alkem Labs on the need of manpower & resource management, digital literacy, deskilling, upskilling and multiskilling of the staff in pharma manufacturing plants.

The day 2 of the conference focused on automation of the processes and integrate all processes to work as one, starting with the first session on BMR by Mr. P Suresh Kumar from Aurobindo, Critical Factors of eBMR Implementation by Abhishek Tikam from Lupin and Samir Inamdar Koerber Pharma, moving into Unified Manufacturing Systems for Greenfield and Brownfield Projects by Ravi Kalla- Anthem Biosciences, followed by One Plant One System Approach of ABB India by Vinu Kurup for integrated and seamless pharma operations; with the last session before lunch by AiZen Algo- Venkatesh Natarajan on SaaS Journey of Life Sciences Industry.

The second half of the day 2 witnessed one presentation based session by Dr. Amjad Basha- Dr. Reddy’s on Effective Usage of Digital Twins & Challenges; a unique dedicated Q&A round for all attendees with 3 industry leaders; Sanjeev Dharwadkar- Former Sanofi, Gaurav Dakshini- Cipla, Manish Kumar- Novartis and Lego Serious Play activity by Sweta Pandey from Gazelles Management Consulting, Dubai; a certified “Lego Serious Play” trainer to indulge the audience in a Lego simulation for striking balance within innovation and sustainability while delivering customer value.

Caliber Technologies, MasterControl, ABB India, Körber Pharma, Hitachi Hi tech, Ecubix, CN Water, Aizen Algo, Lonza, Rephine and QTech Info Solutions partnered at the conference. Throughout the conference, partners had speaking sessions, several networking opportunities, and most of the partners also exhibited their solutions at the respective stalls to showcase their solutions for making the pharma job easier and more compliant with less effort.

Eminence Business Media plans to announce the dates for the sixth edition of the program soon and has planned the first edition of the same program in Dubai in February as an inaugural program, so stay tuned for updates on their LinkedIn page- Eminence Business Media- A Eminence Group Company.